P3C TECHNOLOGIES LLC

Technology Consulting for the Home and Business

We Are Your IT Advisor and IT Department for Hire!

Offering On-Call Services At Your Home or Business:

IT Department for Hire	Search Engine Optimization	Online Presence Scorecard
Wireless, Wired, & VP Networks	Smart Phone Support & Service	E-mail Hosting & Marketing
Website Design and Hosting	Technical Support	Training
Troubleshooting Computer Issues and Slowness	Safeguard Your Children Online	We work with all technologies: PCs / Apple / Tablets / Phones
	Technology Purchase Consults	

We Work With Trusted Partners to Bring You Enterprise Class Services at Small Business Prices

Microsoft Office 365

We Are Your Microsoft
Cloud Services Partner
For E-mail, Antivirus, and More!

ting

A New, No-Contract Mobile
Phone Service on
Sprint's Network.
Fair and honest pricing.
Pay for what you use.
No-hold customer support - you
call, and you get a live person

WordPress

Need help with your website?

Go with the solution that over
56% of websites on the
Internet use today,
And let us help you implement
it: Wordpress.

CARBONITE — AUTHORIZED RESELLER

Online Backup with
Unlimited Space

RingCentral — YOUR PHONE SYSTEM, EVERYWHERE

We Sell The #1 Cloud-Based
Phone System

Constant Contact

Get Trusted E-mail, Social, &
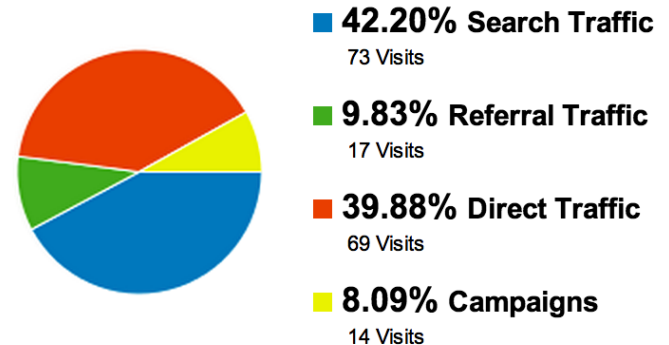Event Marketing From
A Trusted Partner

Using Technology to Get Metrics From Your Marketing Efforts

- Biggest problem in "filling the hopper"?
    - Tracking what is effective and what isn't

- P3C Technologies can help!

Quantifiable Metrics: Web / Social

- Google Analytics and Google Places / Google+
  - Free advertising and analysis for your business
  - P3C Technologies can assist you with completing your profile and website setup effectively for SEO
  - Next up? Setting up tracking with reporting
    - Who visited and from where?
    - Social Media Report
    - Content Reporting
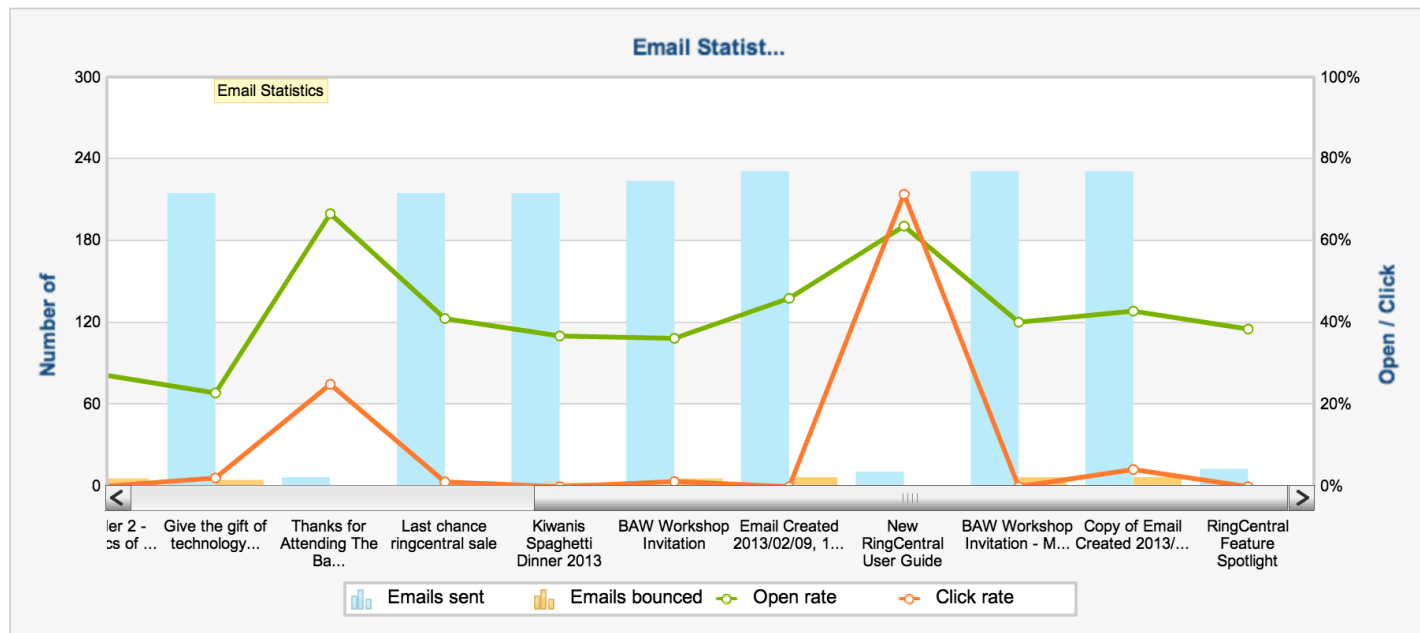   - Referral Reporting

173 people visited this site

- **42.20%** Search Traffic
  73 Visits

- **9.83%** Referral Traffic
  17 Visits

- **39.88%** Direct Traffic
  69 Visits

- **8.09%** Campaigns
  14 Visits

Quantifiable Metrics: Phone Calls

- RingCentral – THE #1 Cloud Phone System

  – Save 40-60% on your phone bill with unlimited nationwide calling

  – Get a different phone number for each type of campaign you run in any market: Local numbers, 1-800 / 866 numbers, Vanity numbers

  – Track phone calls made with activity reports and on-demand or automated call recording

  – Gain advanced enterprise features like Voicemail to E-mail, Configurable Call Forwarding to any phone, Fax to E-mail, Conference Bridge lines, Microsoft Outlook and Salesforce.com integration, and Smartphone apps with a unified inbox for your voicemails, texts, and faxes

Quantifiable Metrics: E-mail

- P3C Technologies has partnered with Constant Contact to deliver Trusted E-mail, Event Management, and Social Media Marketing

- Comparative Metrics are available for all your campaigns with tie-in's to Google Analytics

Questions?

- Contact me any time for a consultation
- Brad Otto
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  - Ask me about my referral program!!
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